



# Zhaga Press Release

## AnyCasting joins the Zhaga Consortium

*Piscataway, NJ, USA – 30 November 2023*

*The company AnyCasting from Korea has become a Regular Member of the Zhaga Consortium. AnyCasting develops and manufactures high quality LED lighting lenses using AnyCasting's independently developed optical design and ultra-precision plastic injection technology.*

As a Regular Member of the Zhaga Consortium, AnyCasting and its lighting department AnyOptics will actively participate in shaping industry standards. This move not only reflects AnyOptics' commitment to excellence but also positions the company as a leader in promoting sustainability and energy efficiency in the lighting sector.

“The Zhaga Consortium is very pleased to be joined by AnyCasting,” states Heinrich Thye, Secretary General of the Zhaga Consortium and continues “we are a global lighting-industry organization that aims to standardize interfaces of components of LED luminaires. The source of inspiration for market needs is our global membership. The Zhaga specifications enable multi-vendor ecosystems of interoperable products. We are convinced that through its membership, AnyCasting will further strengthen the Zhaga component ecosystem and contribute significantly to the success of the Zhaga mission and vision.”

For further information, please contact Axel Baschnagel, Zhaga Marketing Communications at [marcom@zhagastandard.org](mailto:marcom@zhagastandard.org).

### **About AnyCasting**

AnyCasting and its lighting department AnyOptics are based in Seoul, Korea. Through innovative optical R&D, AnyCasting provides its customers with high-end products used in technical lighting lens, aircraft, harbor, automobile, bio, and BLU products. AnyCasting's LED lighting solution development is engaged in continuous R&D on ultra-precision pattern-applied optical lenses to supply its customers with LED lighting lenses. AnyCasting's LED Lighting Solution Department provides optical solutions that are compact and suitable for the various applications required by customers to help them achieve their goals quickly and efficiently. AnyCasting Tru Color Lenses have been applied to various products designed for LED lighting in a wide range of industrial environments. AnyCasting's specialized lens design

techniques are based on the latest technology and offer high quality with micro- and nano-patterned optical lenses.

### **About Zhaga Consortium**

Zhaga is a global association of lighting industry members. Zhaga standardizes interface specifications for LED luminaire components, including LED light engines, LED modules, LED arrays, holders, electronic control gear (LED drivers), connectors, sensor and/or wireless communication modules and associated devices. The Zhaga interface standards enable multi-vendor ecosystem of interoperable products. To create trust in the interoperability of products from multiple vendors Zhaga has a certification and logo-program executed by third party test houses. Through its focus on interoperability, Zhaga contributes to circularity lighting via smart, connected lighting and serviceable luminaires, supporting the UN Sustainable Development Goal 11 for sustainable cities and communities. Zhaga has set up a partner and liaison program, working with recognized Standards Development Organizations and Alliances to maximize synergies, leverage external expertise and global acceptance. For more information, visit [www.zhagastandard.org](http://www.zhagastandard.org).