Zhaga Press Release

Synapse Wireless Joins the Zhaga Consortium

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Synapse Wireless, Inc., an Internet of Things (IoT) company and a member of the McWane family of companies, has become a Regular Member of the Zhaga Consortium. Synapse creates a single platform that enables affordable, scalable, easy-to-use networked wireless lighting control solutions that help companies reveal and reduce energy waste.

Synapse embraces the power of standards to create a plug and play capability for luminaires in the world of industrial and commercial lighting. Synapse's commitment to Standards and the Circular Economy is why Synapse has become a regular member in Zhaga. Zhaga brings these capabilities to luminaire hardware components and controls. Zhaga's standards will protect the investment in lighting installations and allows for future proofing and upgrading of sensors and lighting controls. Zhaga's standards will help lower the overall system costs, will increase the affordability and benefits of standard connections and components.

"Synapse has been a leader in adopting DALI-2, D4i, and Zhaga to create better products to save energy and unleash the power of the Digital Data that is possible in every lighting system," stated Michael Davidson, Solution Engineer for Synapse Wireless. "Lighting is becoming the backbone to the world of IoT (Internet of Things) and Industrial IoT. Synapse looks forward to collaborating with the leaders of the lighting industry to create a better world with better lighting."

"The Zhaga Consortium is very pleased to be joined by Synapse Wireless," states Dee Denteneer, Secretary General of the Zhaga Consortium. "We are a global lighting-industry organization with the purpose to enable new markets for connected and serviceable lighting through interoperability. Zhaga specifications like the Zhaga Books 18 and 20 enable smart cities and smart buildings by creating a platform that connects luminaires, drivers, control & communication devices and sensor input nodes. The source of inspiration for market needs is our global membership. We are convinced that through its membership, Synapse Wireless will contribute significantly to Zhaga's work addressing comprehensively new growth areas in IoT and the service economy."

For further information, please contact Axel Baschnagel, Zhaga Marketing Communications at marcom@zhagastandard.org, or Susan Phillips, Synapse Wireless Director of Marketing at info@synapsewireless.com.

About Synapse Wireless, Inc.
Synapse Wireless, Inc., a member of the McWane family, is an Internet of Things (IoT) company, focused on customer profitability through sustainability. Our team of craftsmen seeks to make environments smarter, more connected, and more controllable with holistic energy management systems like SimplySnap. Our performance optimization approach along with sophisticated insights and intuitive controls provides a reliable, scalable, and simple platform to reduce energy consumption and drive smart business decisions. We sense, analyze, and control, by revealing waste and risk. Learn more on synapsewireless.com, Facebook, LinkedIn, Twitter, and YouTube.

About Zhaga Consortium
Zhaga is a global association of lighting companies that is standardizing interfaces of components of LED luminaires, including LED light engines, LED modules, LED arrays, holders, electronic control gear (LED drivers), connectors and sensor and/or wireless communication modules. This helps to streamline the LED lighting supply chain, and to simplify LED luminaire design and manufacturing. Zhaga continues to develop specifications based on the inter-related themes of interoperable components, smart and connected lighting, and serviceable luminaires. For more information, visit www.zhagastandard.org.